

NEXT STOP NEWS

INSIDE:



SacRT hosts Princess and Superhero Day on November 9 at the Downtown Sacramento Ice Rink



Leave the car behind and ride SacRT buses and light rail trains for free on November 30



Enjoy the gift of a free ride on SacRT's 2019 Holiday Bus starting on December 1

NOVEMBER 2019

Shop Small Business Saturday on November 30

The weekend following the Thanksgiving holiday is typically the busiest for retailers and a great way to support the "Mom and Pop" businesses in the Sacramento region by shopping Small Business Saturday on November 30.

SacRT will make it even easier by providing free rides all day on bus and light rail trains system-wide, and special SmART Ride shuttle service along a dedicated shopping route in the downtown/midtown communities between 9:30 a.m. to 8:30 p.m. with service every 15 to 20 minutes. Some of the popular shuttle stops include the Midtown Farmers Market, R Street, Ice Blocks, the Downtown Sacramento Ice Rink, and a variety of shops and restaurants. Park once, stay late and take the SmART Ride shuttle to and from Macy's Theatre of Lights in Old Sacramento Waterfront. Visit sacrt.com for a copy of the Small Business Saturday map complete with a list of shuttle stops, or visit downtownsac.org, exploremidtown.org, oldsacramento.com or rstreetcorridor.com.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current SacRT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com

 916-321-BUSS  sacrt.com

RydeFreeRT Isn't Just for Trips to School

Youth in grades TK through 12 can take advantage of their valid student ID with RydeFreeRT sticker or RydeFreeRT card during the holiday break. Use it to ride SacRT buses and light rail trains to the movies, malls, museums, concerts, parks, ice skating, a visit with family or friends, or just about anywhere you want to go!

At the start of the school year, students automatically received a RydeFreeRT sticker with their valid student ID. If a school did not supply a student ID, students in grades TK through 6 can visit a local library to get a SacRT RydeFreeRT card with sticker. Stickers are also available for youth in grades 7 through 12 with a valid student ID card at local libraries and at SacRT's Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street Station).

Learn more about the program at rydefreert.com.

Ride SacRT for Free on Saturday, November 30

SacRT is offering unlimited free rides on Saturday, November 30, 2019. Rides on bus, light rail and SmART Ride microtransit are free all day system-wide!

Offering a free ride is a great way to thank current riders for their patronage and encourage future ridership. It's a great day to ride and support Small Business Saturday or catch a Kings game downtown.

To plan your trip, try SacRT's online trip planner at sacrt.com/tripplanner or call SacRT's Customer Service Center at 916-321-BUSS (2877).

Holiday Tree Lighting to Kick Off Theatre of Lights on November 27

If it's holiday memories you're after, come find it at the Old Sacramento Waterfront! Kick off the holiday season with a free, fun and festive annual lighting ceremony for the holiday tree at Front and K streets on Wednesday, November 27 followed by the first performance of the Macy's Theatre of Lights for 2019. Festivities begin with live entertainment at 5 p.m.

The Theatre of Lights is an electrifying and family-friendly, free holiday tradition. Discover the sounds of the fires, floods and revelry that befell the historic district in the 1850s as 150-year-old building facades light up with color on K Street between Front and 2nd streets. The highlight of the 20-minute production is a live dramatization of "'Twas the Night Before Christmas," on the balconies above K Street, complete with a special appearance by Jack Frost.

Performances run Wednesday, November 27 through Tuesday, December 24. Visit GoDowntownSac.com/TheatreofLights for details.

Don't forget, SacRT offers convenient bus and light rail service, walking distance to the Old Sacramento Waterfront. For route and schedule information, visit sacrt.com or call 916-321-BUSS (2877).

Rider Alert

Sunday/Holiday Schedule

The holidays are fast approaching! Just a reminder that SacRT will operate on a Sunday/holiday schedule, in observance of Thanksgiving Day on Thursday, November 28.



Downtown Sacramento Ice Rink Opens November 1

Sharpen your skates and get ready to perfect your triple axel; the Downtown Sacramento Ice Rink is back! Glide, twirl and spin into a winter wonderland in Downtown Sac at 7th and K streets.

The Downtown Sacramento Ice Rink, presented by Dignity Health, is one of the premier destinations for cheerful winter fun for kids and adults, alike. Open daily Friday, November 1, 2019 through Monday, January 20, 2020, they've got a slew of events to keep you coming back for more wintery fun. Don't miss Princess and Superhero Day from noon to 2 p.m. on Saturday, November 9. Presented by SacRT, expect special visits from Cinderella, Elsa, Captain America and Batman, face painting and more.

For hours and additional information, visit GoDowntownSac.com/IceRink and follow @DowntownIceRink.

Ride light rail or any downtown bus route to the Downtown Sacramento Ice Rink to receive \$2 off the skate admission when you show your valid SacRT ticket or pass. For route and schedule information, visit sacrt.com or call 916-321-BUSS (2877).

SacRT Seeking Comments on Title VI Service Change Equity Analysis

SacRT is currently seeking comments on an equity analysis of potential service changes for April 2020. The report assesses any potential impacts on minority and low-income populations resulting from the proposed service changes, in accordance with the Civil Rights Act of 1964.

The analysis has been divided into two separate reports. The first addresses a proposed intercity bus service from Davis to the UC Davis Medical Center in Sacramento. The second addresses miscellaneous service changes prepared as a follow-up to SacRT's major service changes that were implemented on September 8, 2019. Both reports are available at sacrt.com.

All comments received before Tuesday, November 12 will be presented to the SacRT Board of Directors on Monday, November 18, along with revisions to the draft plan.

Please address comments to:
 SacRT Planning Dept.
 Attn: James Drake
 P.O. Box 2110
 Sacramento, CA 95812-2110

Phone:
 SacRT Customer Advocacy Dept.
 916-557-4545
 Language Assistance: 916-557-4545

Email:
customeradvocacy@sacrt.com

Ride Free on the SacRT Holiday Bus

SacRT wishes everyone a happy holiday season and invites you to take a free ride on its annual holiday bus. The colorful 40-foot SacRT Holiday Bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading goodwill from Sunday, December 1, 2019 through Wednesday, January 1, 2020.

In keeping with the "season of giving," passengers will have the opportunity to deposit a cash donation in the farebox. This year, all donations will benefit the Sacramento Children's Home. Since 1867, the Sacramento Children's Home has been dedicated to caring for Sacramento's most vulnerable children and families. Text donations are also welcome and encouraged. To make a secure text donation, text GIVETOSCH to 44321. For more information about the Sacramento Children's Home, visit kidshome.org.

View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

DATE	DAY	ROUTE(S)
1-Dec	Sunday	51
2-Dec	Monday	Special event
3-Dec	Tuesday	1
4-Dec	Wednesday	11
5-Dec	Thursday	67,68
6-Dec	Friday	86
7-Dec	Saturday	13
8-Dec	Sunday	19
9-Dec	Monday	15, 88
10-Dec	Tuesday	81
11-Dec	Wednesday	26, 84

12-Dec	Thursday	75
13-Dec	Friday	56, 62, 102, 107
14-Dec	Saturday	Special event
15-Dec	Sunday	25,93
16-Dec	Monday	72
17-Dec	Tuesday	87
18-Dec	Wednesday	82
19-Dec	Thursday	1
20-Dec	Friday	30, 38
21-Dec	Saturday	61
22-Dec	Sunday	67, 68
23-Dec	Monday	21
24-Dec	Tuesday	23
25-Dec	Wednesday	51
26-Dec	Thursday	23
27-Dec	Friday	56, 62, 193
28-Dec	Saturday	11
29-Dec	Sunday	86
30-Dec	Monday	26, 84
31-Dec	Tuesday	30, 38
1-Jan	Wednesday	15, 23, 88

Bus Routes 38 and 82 Re-Routed Effective October 27

To better streamline the routes, changes affecting bus routes 38 and 82 were made on October 27. Route 38 detours off of J Street through East Sacramento. The route now travels on 29th or 30th streets, depending on the direction of travel, and now serves the UC Davis Medical Center via T Street. Route 30 still serves J Street in East Sacramento. Route 82 no longer stops at Whitney and Walnut in the Arden-Arcade area. There are two new stops; one at Mission and Whitney and one at Mission and Engle to better serve local residents. For more information and maps, visit sacrt.com or call 916-321-BUSS (2877).